

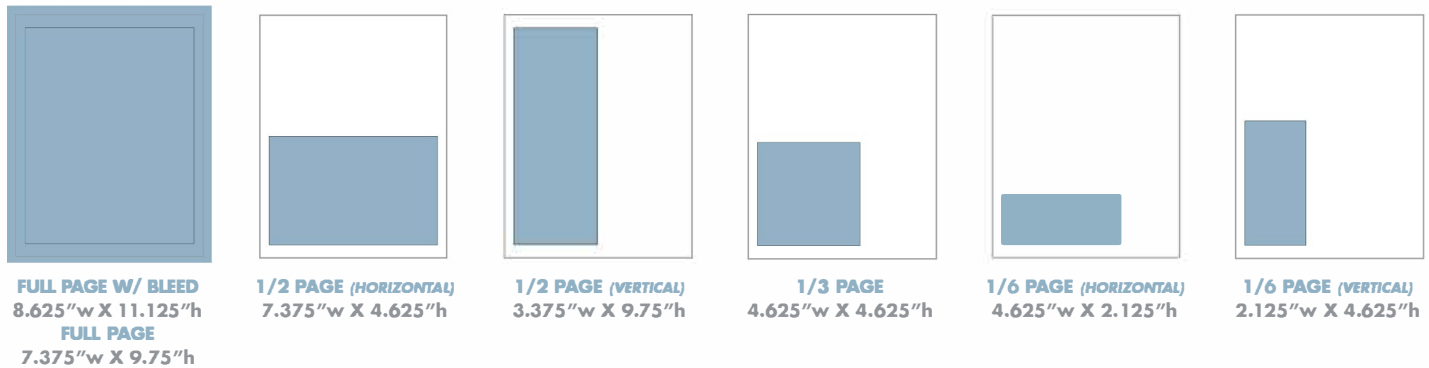
ADVERTISING RATES Per Issue

	1 Issue	3 Issues	6 Issues		COVERS	1 Issue	3 Issues	6 Issues
1 Page	\$1980	\$1785	\$1685	• • • • • • •	Back Cover	\$2700	\$2525	\$2270
1/2 Page	\$1185	\$1065	\$950		Inside Front Cover	\$2390	\$2225	\$2015
1/3 Page	\$830	\$750	\$630		Inside Back Cover	\$2220	\$2080	\$1870
1/6 Page	\$440	\$420	\$380		Page 3, 5 or 7	\$2220	\$2080	\$1870

Additional Charges

- 10% additional charge for guaranteed position.
- Excessive proof changes and extensive graphic design will be charged to the client at a rate of \$45 per hour. For example, requesting more than the maximum 2 proofs or requiring a total redesign of ad concept once ad goes out for proof.
- Requests for photos produced by the publisher for advertisements/editorial printed in Southwest Georgia Living will result in additional charges to the client.
- Payment is due upon receipt of invoice. Accounts not paid within these terms are subject to a late payment finance charge computed at 1.5% per month (18% annual rate) on any balance 30 days after billing date.

AD SPECS



BOOK TRIM SIZE: 8.375" Wide by 10.875" Tall

LIVE AREA & BLEED: All copy or graphics not intended to trim should be positioned .375" or more from trim. Artwork intended to bleed must be created with a minimum of .125" image area beyond trim area to guarantee consistent bleed.

IMAGE REQUIREMENTS: All images provided for ads should be final, color corrected, high resolution (minimum of 300dpi) CMYK files. No spot colors are accepted. TIF or EPS file type is recommended. High resolution images should not be scaled up more than 115% to maintain image quality.

If files are prepared improperly and mechanical requirements are not met or an acceptable proof of the ad is not supplied, Southwest Georgia Living magazine will NOT guarantee the reproduction of the ad.

Due to the nature of the printing process and paper stock used, colors may vary somewhat from supplied proof.

MECHANICAL/ELECTRONIC REQUIREMENTS: One set of progressive proofs or a color match print must be sent with all color ads. All color ads are to be 4-color process CMYK only. Ads that bleed should measure 8.625" wide by 11.125" long. This includes a 1/8" bleed on all sides. We accept PDF, EPS, TIF or JPG file formats. Files must be supplied with a resolution of no less than 300dpi. All color images must be CMYK format. Ads must be actual size. There will be a \$45 an hour charge for ads or artwork (i.e. logos & photographs) that fail to meet specifications. Ads requiring more than two proofs or extensive changes will be charged \$45 per hour until completion of ad.